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## B.B.A. (Part-II) (Semester-III) Examination, April - 2014 ENTREPRENEURSHIP DEVELOPMENT (Paper-I) Sub. Code: 43942

Day and Date: Saturday, 12-04-2014

**Total Marks: 40** 

Time: 3.00 p.m. to 5.00 p.m.

**Instructions:** 

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- Q1) What is Entrepreneurial growth? Explain the factors affecting Entrepreneurial growth. [14]

OR

- a) Explain the concept of women Entrepreneurship. Explain the functions of women Entrepreneurship. [7]
- b) Discuss the development of women Entrepreneurs in recent trends.

[7]

Q2) Write short answers on (Any Two):

 $[2 \times 8 = 16]$ 

- a) Explain the obstacles in Entrepreneurial growth.
- b) Explain the types of Entrepreneurs.
- c) Explain the important role of small and medium industries.
- d) Discuss the concept & characteristics of Entrepreneurship
- Q3) Write short notes on (Any Two):

 $[2 \times 5 = 10]$ 

- a) DIC.
- b) Growth of women Entrepreneurship in India.
- c) Thomas Cochranz theory of Entrepreneurship.
- d) Entrepreneur V/s intrapreneur.

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